

ASSESSMENT: How are we making?

Effective development and production management helps to achieve its business objectives by producing goods and services that meet the needs of customers. Value increases if your product and services satisfy the customers' needs.

This simple post-up tool can spark powerful insights by highlighting your current state so you can build upon prototyping, creation, development, and production strengths and address challenges and opportunities.



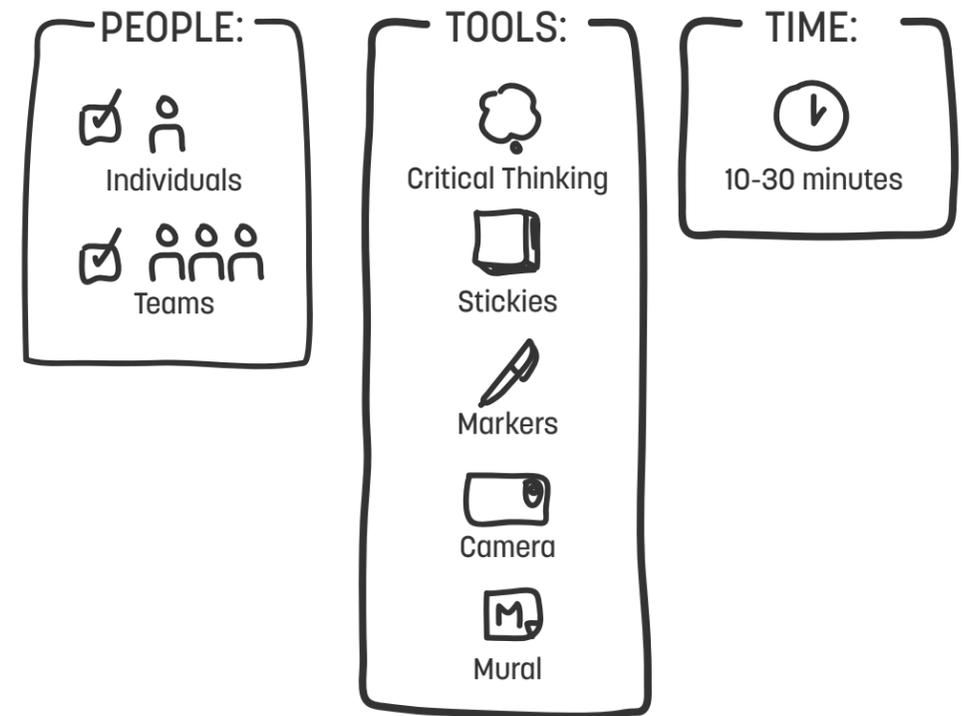
USING IN-PERSON REALTIME OR ASYNCHRONOUSLY:

1. Print page 2 as a poster and hang on a wall or recreate on a whiteboard:
 - Provide sticky notes and markers
 - Get prepared by holding a conversation with your collaborators about your target audience - whether you are assessing making for individuals, within teams, or across the enterprise. Answers can vary significantly depending on your choice.
 - Generate as many ideas as possible for each major section on the canvas (How, What, Why - Business, Why - Personal, Where, and When). You can start anywhere.
2. Consider your findings
 - When finished, discuss and share. What do you do well? Where are your challenges? What might you start to make improvements?
3. Document and distribute
 - Take photos of the whiteboard/stickies or create a PDF of the MURAL page. Share with the participants and stakeholders.

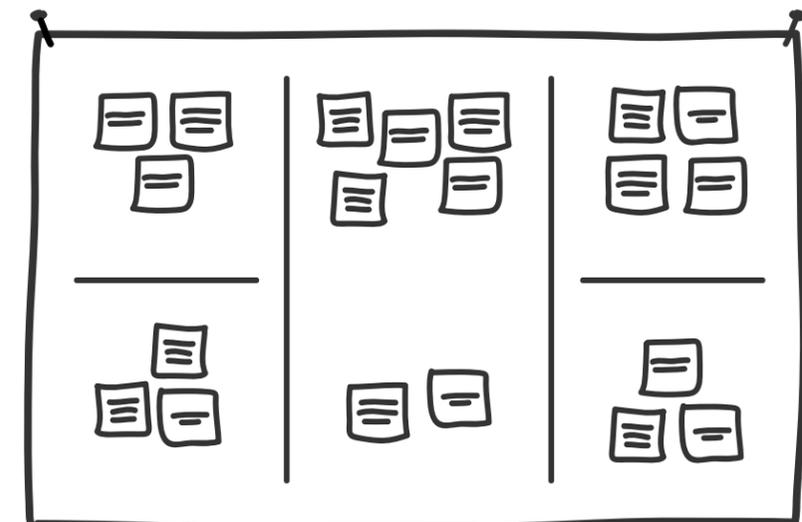


USING VIRTUALLY REALTIME OR ASYNCHRONOUSLY:

1. Access the Mural template: <http://bit.ly/workforward-hawm-mural>
2. Invite your collaborators
3. Distribute when complete



WILL LOOK LIKE:



How are we making?



HOW

What processes, systems and structures impact how you make?
How does culture influence making?



WHY (BUSINESS)

What is the role of making in your organization?
What purpose does it serve? How valuable is making?
Is it measured?



WHERE

Where does making take place? In conference rooms with people present? Remotely via tele-presence? Informally, through conversation?



WHAT

What resources do you have to make? What technologies, support, or expertise do you have to make?



WHY (PERSONAL)

How do you make?
How do your colleagues make?



WHEN

Is making scheduled formally? Is it asynchronous with little or no immediate feedback or response? Is making limited to working hours?